

Spain's bid to host

# **XL WORLD CONGRESS OF AUDIOLOGY 2032**

Candidate City

**Palma de Mallorca, Spain**



**Listening without Borders**

*Connecting Nations. Amplifying Voices*

**Dates:**

**May 24<sup>th</sup> – May 27<sup>th</sup>, or**

**October 3<sup>rd</sup> – October 6<sup>th</sup>**

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The Spanish Association of Audiology (AEDA) is fully committed to the proposal, planning and execution of the WCA32 in the city of Palma de Mallorca (Spain).

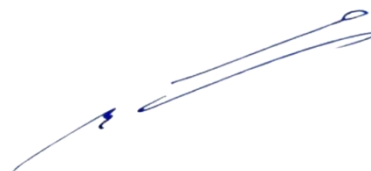
In 1990 the XXth International Congress of Audiology was held in the city of Tenerife (Spain), it will be an honor and a privilege for AEDA to be able to host 42 years later the XL Congress of the International Society of Audiology.

A congress open to everyone "Listening without borders" for which we have the support of societies or associations from different Ibero-American countries but also of other Spanish organizations such as the Hearing Aid Technician Association (ANA) or the Spanish Society of Otorhinolaryngology and Head and Neck Surgery (SEORL-CCC).

The WCA32 in Palma de Mallorca will be a great forum for the transmission of knowledge, professional experiences and technological advances in audiology that will "Connect our Nations and Amplify our Voice". To achieve a greater social impact, AEDA will organize in Mallorca on dates close to the congress, activities to disseminate the need for prevention, detection and early rehabilitation of hearing problems.

WCA32 in Palma de Mallorca should be a success for the professionals who participate in it, for the exhibitors and companies that offer us their sponsorship, for the image of the ISA and AEDA but also to increase the social dissemination of the importance of audiology.

Valencia, 27 March 2026

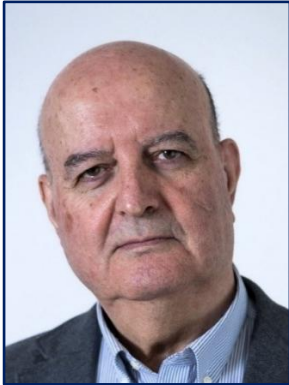
A handwritten signature in blue ink, consisting of a series of loops and strokes, likely belonging to José Luis Blanco López de Lerma.

José Luis Blanco López de Lerma

President

# Candidacy Committee

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*Congress President*

**José Luis Blanco, MSc Audiology**

AEDA<sup>1</sup> President  
Research Associate,  
Universidad de Salamanca  
(Salamanca, Spain)



*Congress Vicepresident*

**Prof. Carlos Benitez-Barrera, Ph.D.**

University of South  
Florida, (Tampa,  
U.S.A)  
AEDA<sup>1</sup> Board Member



**Patxi Lancha-Rodríguez**

Director of Natural Audio  
(Alicante, Spain)  
Instructor Instituto Leonardo da  
Vinci (Alicante, Spain)  
AEDA<sup>1</sup> Treasurer



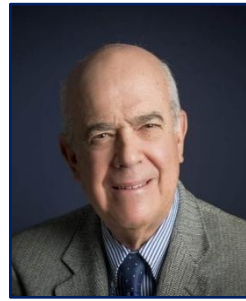
**José Oriol-González Hugas**

C.E.O OirT Audiology Center  
(Malaga, Spain)  
AEDA<sup>1</sup> Secretary



**Prof. Enrique López-Poveda, Ph.D.**

Universidad de Salamanca  
(Salamanca, Spain)  
Fellow, International Collegium of  
Rehabilitative Audiology (ICRA)



**José Juan Barajas del Prat, Ph.D.**

Clínica Barajas. Santa Cruz de  
Tenerife. (Spain)  
Former ISA<sup>2</sup> President  
XX WCA<sup>3</sup> President



**Franz Zenker**

Clínica Barajas. Santa Cruz de  
Tenerife. (Spain)  
Former AEDA<sup>1</sup> President  
XX WCA<sup>3</sup> Committee Member



**Paula Sánchez-Fernández, M.D.**

Hospital Universitario Central de  
Asturias, (Oviedo, Spain).  
AEDA<sup>1</sup> Vicepresident



**María José Lavilla, M.D.**

Hospital Clínico Universitario de  
Zaragoza (Zaragoza, Spain)  
Instructor Universidad de Zaragoza  
(Zaragoza, Spain)  
AEDA<sup>1</sup> board member  
SEORL-CCC<sup>4</sup> board member

<sup>1</sup> AEDA: Asociación Española de Audiología (Spanish Association of Audiology); <sup>2</sup> ISA: International Society of Audiology; <sup>3</sup> WCA: World Congress of Audiology; <sup>4</sup> SEORL-CCC: Sociedad Española de Otorrinolaringología y Cirugía de Cabeza y Cuello (Spanish Society of Otorhinolaryngology and Head and Neck Surgery)

# Returning to Spain

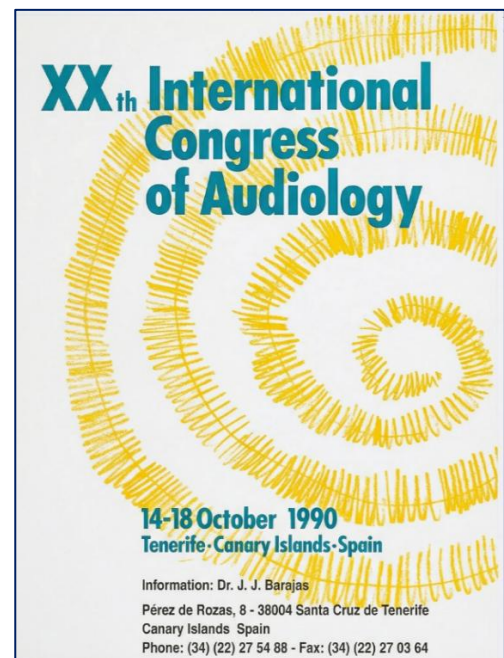
*From Santa Cruz de Tenerife in 1990 to  
Palma de Mallorca in 2032*



*“Spain hosted the XX World Congress of Audiology in 1990. Twenty editions later, we are ready to host the XL edition”*

## Why Spain?

- 🌐 A strategic **bridge between Europe and the Spanish-speaking world**
- 👤 A rapidly **expanding audiology community** with growing global impact
- 🎓 Strong academic, clinical, and research infrastructure
- 🤝 Proven **experience in international congresses**, with continuity from the XX WCA
- ✈️ Highly accessible destination with global connectivity
- 🌐 **Visa-friendly\*** destination for international delegates



\* Depending on the nationality of the delegates and the duration of their stay in Spain, it may be necessary for them to obtain a visa before leaving, valid throughout the Schengen area. In this case, they should apply to the Spanish consulate in their country.

# Vision for XL WCA

## Listening without Borders *Connecting Nations. Amplifying Voices*

*Hosting the XL World Congress of Audiology in Spain will strengthen the present global audiology community, while also helping shape its future expansion.*

### Spain: A Bridge Between Continents

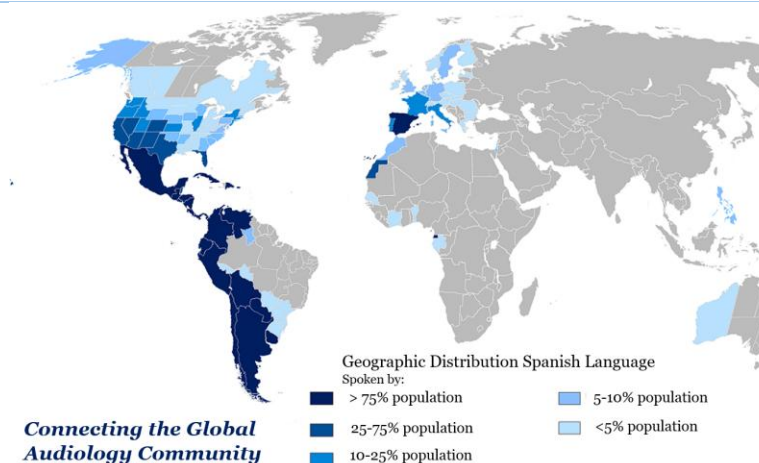
Positioned as a natural bridge between Europe and the Americas, Spain offers a unique opportunity to strengthen connections between Spanish-speaking professionals and the broader international audiology community. Spanish is the second most widely spoken language in the world, yet many Spanish-speaking countries remain underrepresented in major international audiology initiatives and global professional networks.

Hosting the congress in **Spain** would provide a powerful platform to increase participation from Spanish-speaking regions while maintaining the strong international character of the World Congress of Audiology.

### Strengthening Collaboration

In recent years, new collaborations have been established between the Spanish Association of Audiology (**AEDA**) and professional associations across Hispanic America, including **ASARA (Argentina)**, **ASOAUDIO (Colombia)**, or the **Iberoamerican Auditory Network (IBAN)**. These organizations have formally expressed their support for Spain's bid (see Appendix I).

From an institutional perspective, this initiative offers an opportunity to broaden the **geographic reach** and long-term impact of the **International Society of Audiology** by strengthening engagement in regions with strong potential for growth in audiology research, education, and clinical practice.

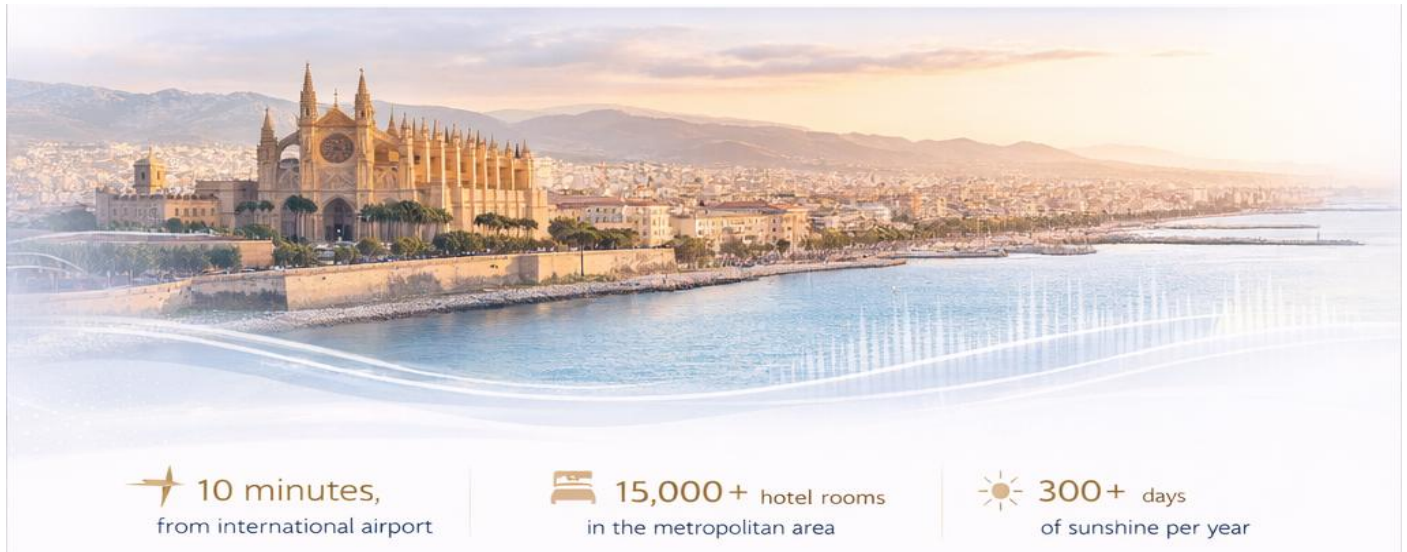


### Looking Ahead

Strengthening these connections will help create the conditions necessary for **future World Congresses of Audiology** to be hosted in the Americas.

# Palma de Mallorca

*An inspiring Mediterranean setting for the  
World Congress of Audiology*



## *A Global Mediterranean Destination*

Located on the island of Mallorca, Palma de Mallorca is internationally recognized for its exceptional quality of life, safety, and hospitality.

**Spain is Europe's leading tourism destination,** and Palma stands out as one of its most celebrated locations. With its vibrant historic center, crystal-clear Mediterranean beaches, and welcoming atmosphere, **Palma offers an inspiring setting for international scientific exchange.**

## Connecting Palma to the World



<sup>4</sup>  
Over 170  
direct routes



2-hour flight to  
major European cities



Operated  
by 37 airlines



Schengen Area  
Euro currency



*“Connecting the global audiology community in the heart of the Mediterranean”*

# Palma de Mallorca

*An International City Set within a Natural Paradise*

## Climate & Natural Setting

- **300 days of sunshine annually**
- 19°C average annual temperature
- Ideal conditions in May & early October (**20–24°C**)
- Serra de Tramuntana (**UNESCO World Heritage Site**)
- World-class Mediterranean beaches

*“A place where climate becomes part of the congress experience”*



## The Balearic Context

- Unique island ecosystem
- **Access to Ibiza, Menorca, Formentera**
- Highly social & dynamic lifestyle



## Palma City Experience

### A Historic, Walkable, and Vibrant Capital

- Historic city center just 15 mins from the Congress Center
- Walkable urban environment ideal for exploration
- Iconic landmarks, including Palma Cathedral
- Renowned gastronomy, restaurants, and local cuisine
- Lively streets with shops, cafes, and cultural venues



## Commitment to Sustainability

- Biosphere protection
- UNWTO Sustainable Tourism Observatory
- Net Zero Carbon Commitment
- Circular economy framework



# Palma Congress Center

*A Landmark Venue Recognized with the Spanish Architecture Award for Innovation and Sustainability*



PALAU DE CONGRESSOS DE PALMA  
MANAGED BY MELIÀ HOTELS INTERNATIONAL



## A World Class Venue by the Sea

The Palma Congress Center offers a unique combination of cutting-edge infrastructure, architectural excellence, and exceptional natural environment. Designed to host international events at the highest level, the venue provides an inspiring setting where science, collaboration, and global exchange can thrive.

### Prime Location

- Located in the **Bay of Palma**, directly facing Es Portixol, one of the city's most vibrant areas.
- Set along the **Seafront Promenade** with a unique coastal identity
- Multiple **dining options and hotels** within walking distance.
- 10 minutes from Palma International Airport
- 15-minute walk to the historic city center
- Public bus stop at the Congress Center with direct connections to airport, city center, and port.

### Accessibility and Connectivity



*“Sunlight, sea breeze, and Mediterranean setting enhance engagement”*

# Palma Congress Center

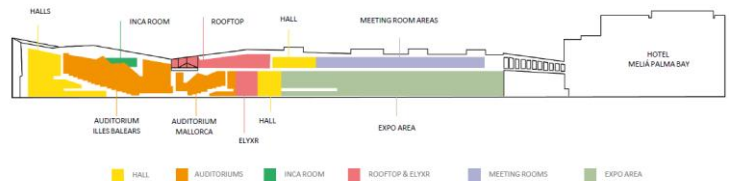


*"A purpose-built venue designed to host large-scale international events"*



## Spaces Designed for Scientific Exchange

- 🔊 High-impact plenary sessions
- 🔗 Parallel multi-track programming
- 🔄 Flexible, adaptable spaces
- 🔄 Seamless flow & interaction



Large **open-air terrace** designed to host poster sessions and networking activities in a unique seafront setting, fostering a memorable congress experience.



Large **exhibition hall** flooded with natural light, offering a vibrant and inviting setting that enhances exhibitor visibility, delegate engagement, and the overall congress experience.



# Accommodation

*Exceptional Accommodation Capacity in One of Europe's Premier Destinations*

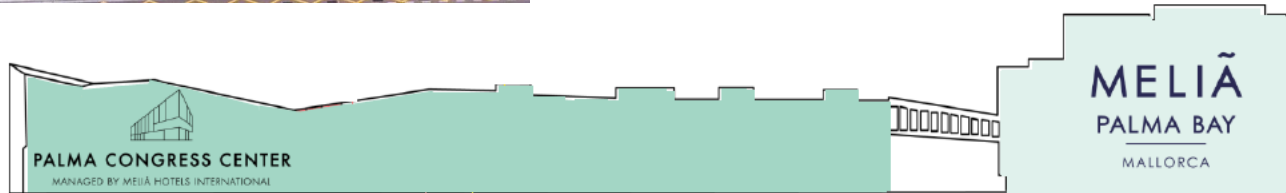


## Headquarters Hotel

### Meliá Palma Bay Hotel (4★ Superior)

- Directly connected to the Congress Center
- 260+ rooms onsite
- Priority accommodation for speakers & VIPs

*“Meliá ensures a fully integrated and efficient congress experience”*



## Expanded Meliá Hotel Network

A coordinated **network of 4★ Meliá hotels**, connected by shuttle service, ensures scalable accommodation capacity while maintaining a consistent, high-quality experience for all delegates.

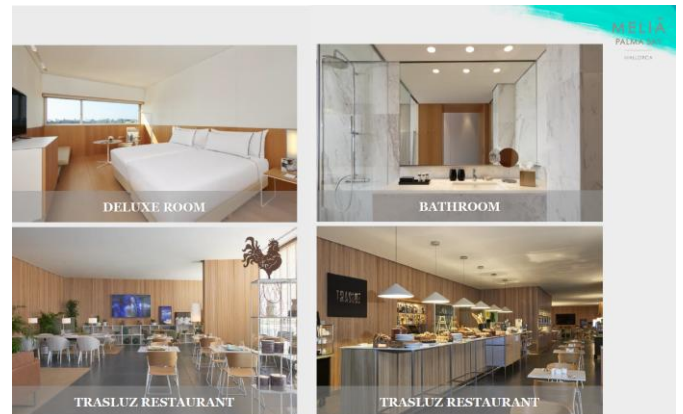
- Multiple Meliá hotels within 15 mins from Congress Center
- > 1000 additional rooms
- Dedicated shuttle connections
- Consistent service and quality standards



## Additional Accommodation

### Immediate Additional Hotel Cluster

- Multiple hotels within walking distance
- 3 ★ 4★ and 5★ categories available
- Options for different budgets and delegations



*“A destination fully equipped to comfortably host a World Congress”*

# Social Program

## *Creating Meaningful Connections Beyond the Scientific Program*

### Gala Dinner

#### An Iconic Mediterranean Evening

- Exclusive evening at **Finca Son Termes**, a historic location in the Sierra de Tramuntana
- Unique setting within a **UNESCO World Heritage Cultural Landscape**
- Authentic Mallorcan atmosphere combining tradition and natural beauty
- Live entertainment and cultural elements
- Informal networking in a relaxed, memorable environment



### President's Dinner

#### A Distinct Evening at Pueblo Español

- Exclusive dinner hosted at Pueblo Español, a unique open-air architectural complex
- Refined museum featuring replicas of iconic buildings from across Spain, creating a rich cultural immersion
- Located in the City of Palma, offering an elegant and accessible venue for distinguished guests
- Opportunity for high-level networking and strategic dialogue



*“Experiences that reflect the character of Mallorca and Spain”*

## Excursions & Local Experiences

### *Mallorca Beyond the Congress*



#### **Bellver Castle**

Panoramic views over Palma



#### **Valldemossa & Sóller**

Scenic villages in the Tramuntana



#### **Historic Palma & Cathedral**

Cultural and architectural landmark



#### **Art Galleries Route**

Contemporary art in the historic center



#### **Catamaran Cruise**

Coastal experience in the Bay of Palma



#### **Rafa Nadal Academy**

World-class sports facility in Manacor



# Congress Program

*A dynamic program will feature our magnificent Illes Balears Auditorium hosting keynote and special topic sessions, alongside parallel sessions in state-of-the-art ballrooms, and dedicated poster sessions on our bay-facing terrace.*

|                              | Room/s                                 | Seats                 |
|------------------------------|----------------------------------------|-----------------------|
| <b>Pre-Congress</b>          | Eivissa / Menorca / Formentera / Palma | 300 / 250 / 300 / 400 |
| <b>Keynote lecture</b>       | Illes Balears Auditorium               | 1966                  |
| <b>Special Topic Session</b> | Illes Balears Auditorium               | 1966                  |
| <b>Communications</b>        | Eivissa / Menorca / Formentera         | 300 / 250 / 300       |
| <b>Dedicated Symposium</b>   | Mallorca Auditorium / Palma            | 471 / 400             |
| <b>Industry Session</b>      | Cabrera                                | 200                   |
| <b>Poster Session</b>        | Terrace                                | 1000                  |

|                    | Day 1                  | Day 2                                                     | Day 3                                                     | Day 4                                                     |
|--------------------|------------------------|-----------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------|
| <b>8:15-8:45</b>   |                        | Registration                                              | Registration                                              | Registration                                              |
| <b>8:45-9:30</b>   |                        | Keynote Lecture I                                         | Keynote Lecture III                                       | Keynote Lecture V                                         |
| <b>9:30-10:00</b>  |                        | Communications<br>Dedicated Symposium<br>Industry Session | Special Topic Session II                                  | Special Topic Session IV                                  |
| <b>10:00-10:30</b> |                        |                                                           |                                                           |                                                           |
| <b>10:30-11:00</b> |                        |                                                           | Communications<br>Dedicated Symposium<br>Industry Session | Communications<br>Dedicated Symposium<br>Industry Session |
| <b>11:00-11:30</b> |                        |                                                           |                                                           |                                                           |
| <b>11:30-12:00</b> |                        | Coffee Break                                              | Coffee Break                                              | Coffee Break                                              |
| <b>12:00-12:30</b> |                        | Communications<br>Dedicated Symposium<br>Industry Session | Communications<br>Dedicated Symposium<br>Industry Session | Poster Session III                                        |
| <b>12:30-13:00</b> | Registration           |                                                           |                                                           |                                                           |
| <b>13:00-13:30</b> |                        |                                                           |                                                           | Closing Ceremony                                          |
| <b>13:30-14:30</b> | Pre-Congress Workshops | Lunch                                                     | Lunch                                                     |                                                           |
| <b>14:30-15:15</b> |                        | Keynote Lecture II                                        | Keynote Lecture IV                                        |                                                           |
| <b>15:15-15:45</b> |                        | Special Topic Session I                                   | Special Topic Session III                                 |                                                           |
| <b>15:45-16:15</b> |                        |                                                           |                                                           |                                                           |
| <b>16:15-16:45</b> |                        | Poster Session I                                          | Poster Session II                                         |                                                           |
| <b>16:45-17:15</b> |                        |                                                           |                                                           |                                                           |
| <b>&gt;17:15</b>   | Welcome Cocktail       | President's Dinner                                        | Gala Dinner                                               |                                                           |

# Budget Summary

## *A High-Value, Low-Risk Financial Model*

The proposed budget for XL WCA delivers a **highly efficient and revenue-optimized financial model**. It combines structural cost advantages with strong attendance potential to ensure consistent surplus and minimal financial risk.

### Attendance Positioning

- Historical ISA average: ~**1,400** delegates
- Paris 2024: ~**2,400** delegates, confirming the strength of European hosts
- Palma combines:
  - **top-tier international appeal**
  - **excellent accessibility**
  - **strong destination value**

👉 We therefore expect attendance to **exceed the historical average**, further strengthening the financial outcome

### Clear Structural Cost Advantage

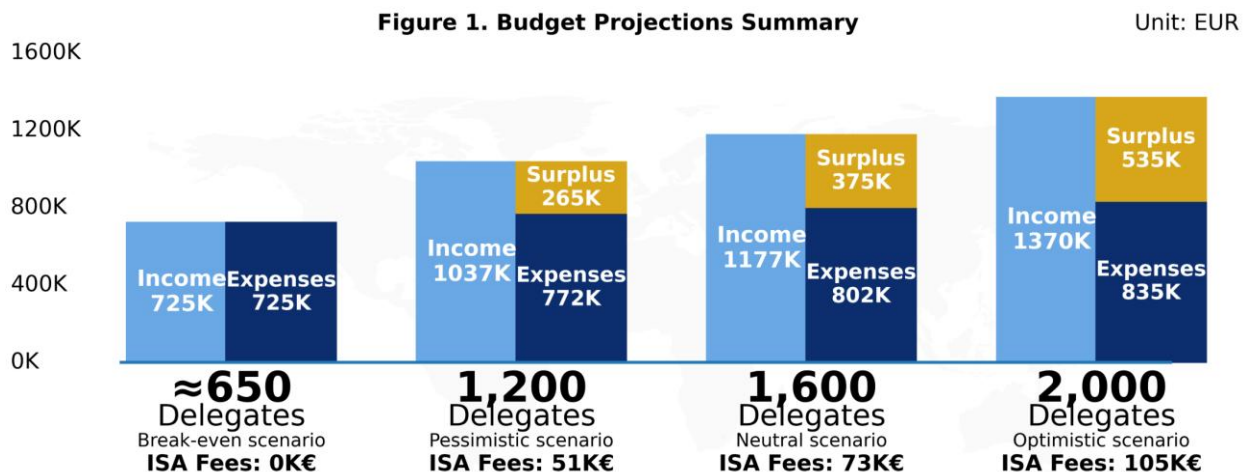
- The Palma Congress Center operates at **approximately one-third lower cost** than comparable venues in major European cities (i.e., Madrid, Barcelona, Paris or Seoul)
- This advantage is central to the model's **superior profitability and risk control** (see Appendix II for detailed budget)

### Guaranteed Surplus Across Realistic Scenarios (Figure 1)

- Registration fees aligned with Paris 2024, cost of living adjusted (**€500, ISA members**)
- Surplus of €265,000 with 1,200 delegates
- **Surplus: of €375,600 with 1,600 delegates**
- Surplus of €535,000 with 2,000 delegates
- Break-even with ~650 delegates

### Substantial and reliable return to ISA

- €51,000 → €105,000 ISA returns across scenarios
- Delivers a **meaningful financial contribution to the ISA**



\*ISA receives 20% of the surplus when it exceeds €20,000 (after an initial 10% on the first €20,000).

*“A Low-Risk, High-Return Congress Model Designed to Deliver”*

# Palma Stands Apart

*Ten compelling reasons to host the  
XL World Congress of Audiology*

## 1. A Gateway to the Hispanic World 🌐

Aligned with our theme —“**Listening Without Borders. Connecting Nations. Amplifying Voices.**”— Palma offers a unique platform to expand global engagement and foster inclusion across the Spanish-speaking audiology community.

## 2. The Best of Both Worlds 🏰

Palma uniquely combines the infrastructure and global reach of a major congress destination with the accessibility and efficiency of a small city.

## 3. Exceptional Scientific Program Setting 🎤

From a landmark auditorium for plenary sessions to flexible, high-quality spaces for parallel sessions and posters, Palma enables a dynamic, cohesive, and engaging congress experience.

## 4. Outstanding International Connectivity ✈️

With extensive direct air routes and strong links to major European hubs, Palma ensures efficient and accessible travel for delegates worldwide.

## 5. A Purpose-Built Congress Venue 🏛️

A modern, seafront convention center offering state-of-the-art facilities tailored for scientific exchange.

## 6. Strong Financial Viability 💰

A balanced budget and efficient logistics position Palma to deliver a high-quality congress with low financial risk and strong potential for surplus.

## 7. Exceptional Climate ☀️

Over 300 days of sunshine and mild temperatures year-round.

## 8. High-Quality Accommodation 🏨

Extensive hotel capacity across all categories, many within minutes of the venue, supported by the trusted Meliá network.

## 9. Walkable, Safe, and Efficient 🚶

Hotels, venue, and social spaces all within easy reach.

## 10. Proven Legacy and Continuity 🔗

Spain previously hosted the WCA, with members of that organizing committee contributing to this bid alongside a strong, internationally renowned team.



**Listening without Borders**

*Connecting Nations. Amplifying Voices*

# Institutional Support

*A global network of leading organizations committed to advancing audiology and supporting our bid*

## Leading Organization

- **Asociación Española de Audiología (AEDA)**  
Spanish Association of Audiology



## National Partners

- **Sociedad Española de Otorrinolaringología y Cirugía de Cabeza y Cuello (SEORL-CCC)**  
Spanish Society of Otorhinolaryngology and Head and Neck Surgery
- **Asociación Nacional de Audioprotesistas Audiólogos Protésicos (ANA)**  
National Association of Hearing Aid Technician



## International Partners

- **Asociación Colombiana de Audiología (ASOAUDIO)**  
Colombian Association of Audiology
- **Asociación Argentina de Audiología (ASARA)**  
Argentinian Association of Audiology
- **Iberoamerican Auditory Network (IBAN)**



## Local Institutional Support

- **Ayuntamiento de Palma**  
Palma City Council
- **DGLOBAL Eventos y Congresos**  
DGLOBAL Events and Congresses



\* Additional formal partnerships to be announced during the bid presentation at WCA 2026 in Seoul.

# Appendix I

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## Letters of Support



SEORL CCC

Spanish Society of Otorhinolaryngology and Head and Neck Surgery (SEORL-CCC)

Madrid, 30 March 2026

Dear Members of the International Society of Audiology,

On behalf of the Spanish Society of Otorhinolaryngology and Head and Neck Surgery (SEORL-CCC), it is my honour to formally express our unequivocal support for the candidacy of the Spanish Association of Audiology (AEDA) to host the World Congress of Audiology 2032 (WCA32) in Spain.

Audiology represents a core discipline within our specialty, and the longstanding collaboration between otorhinolaryngologists and audiologists has been instrumental in advancing hearing healthcare, research, and innovation. We are convinced that AEDA's proposal embodies the scientific excellence, organizational capacity, and international vision required to successfully host a congress of this magnitude.

The proposed theme, "Listening without borders, Connecting nations. Amplifying voices", aptly reflects the shared commitment of our communities to fostering global collaboration, inclusivity, and progress in the field of hearing sciences.

Should Spain be selected as the host country, SEORL-CCC stands ready to actively contribute to the scientific programme and organizational efforts, in close collaboration with AEDA and other stakeholders. We are confident that WCA32 in Spain would represent a landmark event, strengthening international cooperation and further enhancing the global impact of audiology.

Please accept the assurances of our highest consideration.

Yours faithfully,

**Dr. Serafín Sánchez Gómez**  
President

Spanish Society of Otorhinolaryngology and Head and Neck Surgery (SEORL-CCC)

Barcelona, 01 de Abril de 2026

A quien corresponda.

En nombre de la **Asociación Nacional de Audioprotesistas y Audiólogos Protésicos** nos complace expresar nuestro firme apoyo a la candidatura presentada por la **Asociación Española de Audiología (AEDA)** para acoger el **Congreso Mundial de Audiología (WCA) 2032 en España**.

La **Asociación Nacional de Audioprotesistas y Audiólogos Protésicos**, miembro de la **AEA** tiene un acuerdo de colaboración con **AEDA** con el compromiso de avanzar en la mejora de la salud auditiva y la rehabilitación de los problemas de audición. España está excepcionalmente bien posicionada para acoger un congreso de esta magnitud. Su fuerte comunidad científica, excelente conectividad internacional y profundos lazos culturales y lingüísticos con la América hispana lo convierten en un puente natural entre regiones. Por estas razones, la **Asociación Nacional de Audioprotesistas y Audiólogos protésicos apoya plenamente la candidatura de AEDA para acoger el Congreso Mundial de Audiología 2032 en España**, y estaríamos orgullosos de contribuir juntos al éxito de este importante evento internacional.

Atentamente,



Francesc Carreño  
Presidente Asociación A.N.A.

Bogotá, March 26, 2026

To Whom it May Concern.

On behalf of the Asociación Colombiana de Audiología ASOAUDIO, we are excited to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

The Asociación Colombiana de Audiología ASOAUDIO brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care in Asociación Colombiana de Audiología ASOAUDIO. Our mission is to Asociación Colombiana de Audiología ASOAUDIO.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, including AEDA and Asociación Colombiana de Audiología ASOAUDIO among others. This alliance is committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, the **Asociación Colombiana de Audiología ASOAUDIO fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

Sincerely,

A handwritten signature in black ink, appearing to read "Saul Trivino Torres".

Saúl Triviño Torres  
Speech-Language Pathologist – Audiology Specialist  
President, Colombian Association of Audiology – Asoaudio  
Board of Directors 2024–2026

Buenos Aires, March 14, 2026

To Whom it May Concern.

On behalf of the Argentinian Audiology Association (ASARA) we are excited to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

The Argentinian Audiology Association brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care in our country.

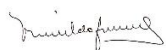
Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, including AEDA and ASARA among others. This alliance is committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, ASARA **fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

Sincerely,



Hilda Furmanski

President ASARA



March 12<sup>th</sup>, 2026

To Whom it May Concern.

On behalf of the **Iberoamerican Auditory Network (IBAN)**, we are honored to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

The Iberoamerican Auditory Network brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care across Spanish-speaking countries. Our mission is to strengthen collaboration across the Iberoamerican region, promote high-quality research, and help translate scientific knowledge into improved hearing care for diverse communities.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, the **Iberoamerican Auditory Network fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

A handwritten signature in black ink, appearing to read 'Sebastian Ausili', enclosed within a large, loopy oval shape.

Sincerely,

Sebastian Ausili, Ph.D.

Research Scientist, Department of Otolaryngology

University of Miami, Miami, USA

General Coordinator - Iberoamerican Auditory Network (IBAN)

To Whom it May Concern.

On behalf of the ACOA, we are excited to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

ACOA brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, including AEDA and ACOA among others. This alliance is committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, the ACOA **fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

Sincerely,

Dr. Juan Carlos Olmo Cordero  
Presidente ACOA  
Costa Rica

Dr. Carlos Enrique Pereira Vargas  
Secretario ACOA  
Costa Rica



ASOCIACIÓN  
COSTARRICENSE  
DE AUDIOLÓGIA

**May 22, 2026**

To Whom It May Concern,

On behalf of the Ecuadorian Audiology Association (AEA), we are excited to express our strong, unwavering support for the bid submitted by the Spanish Association of Audiology (AEDA) to host the World Congress of Audiology (WCA) 2032 in Spain.

The AEA brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care in Ecuador. As a newly established yet fully regulated and legally recognized national organization, our mission is to institutionalize excellence in hearing healthcare, elevate clinical standards, and advocate for the professional growth of audiology across our country.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than 500 million Spanish speakers worldwide. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important hearing health market, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America, including AEDA and the AEA, among others. This alliance is deeply committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas, and creating lasting partnerships that will directly benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of supporting the future hosting of a World Congress of Audiology in Hispanic America, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation within our field.

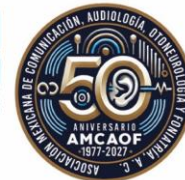
Spain is exceptionally well-positioned to host a congress of this magnitude. Its robust scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural, seamless bridge between our regions. For these reasons, the Ecuadorian Audiology Association fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain, and we would be incredibly proud to contribute to the success of this monumental international event.

Sincerely,



**Luz Marina Figueroa Luna**

President of Ecuadorian Audiology Association (AEA)



Mexico City, May 21, 2026  
Ref.AMCAOF/06/2026

To Whom it May Concern.

On behalf of the Mexican Association of Communication, Audiology, Otoneurology, and Phoniatics, A.C., we are excited to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

The Mexican Association of Communication, Audiology, Otoneurology, and Phoniatics, A.C., brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care in Mexican Association of Communication, Audiology, Otoneurology, and Phoniatics, A.C.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, including AEDA and Mexican Association of Communication, Audiology, Otoneurology, and Phoniatics, A.C. among others. This alliance is committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Dr. Miguel Ángel Pérez Rodríguez  
Presidente

Dra. Mónica Segura Hernández  
Secretario

Dr. Ernesto de la Fuente Robles  
1er Vocal

Dr. Christian Aarón Mejía Arista  
Vicepresidente

Dra. Dulce María Mendoza Ugalde  
Tesorero

Dr. Antonio Aldana Vargas  
2do Vocal



55 7485 1703



/amcaof



amcaof.org



Antigua Taxqueña #47, Taxqueña,  
Coyoacán., Mexico City, Mexico 04040

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, the Mexican Association of Communication, Audiology, Otoneurology, and Phoniatics, A.C., **fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

Sincerely,

*"Academic collaboration and unity to achieve excellence"*



Dr. Miguel Ángel Pérez Rodríguez  
President

Mexican Association of Communication, Audiology, Otoneurology, and  
Phoniatics, A.C.

Dr. Miguel Ángel Pérez Rodríguez  
Presidente

Dra. Mónica Segura Hernández  
Secretario

Dr. Ernesto de la Fuente Robles  
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Tesorero

Dr. Antonio Aldana Vargas  
2do Vocal



55 7485 1703



/amcaof



amcaof.org



Antigua Taxqueña #47, Taxqueña,  
Coyoacán., Mexico City, Mexico 04040

To Whom it May Concern.

On behalf of the SOCHIEAR, we are excited to express our strong support for the bid submitted by the **Spanish Association of Audiology (AEDA)** to host the **World Congress of Audiology (WCA) 2032 in Spain**.

SOCHIEAR brings together researchers, clinicians, and professionals committed to advancing hearing science, education, and clinical care.

Hosting the World Congress of Audiology in Spain would represent a historic opportunity for the global hearing community and, in particular, for the more than **500 million Spanish speakers worldwide**. The Spanish-speaking world represents one of the largest linguistic communities on the planet and an increasingly important **hearing health market**, encompassing rapidly growing clinical, technological, and educational sectors in audiology.

Importantly, there is already a **growing alliance among Hispanic audiology organizations and professional societies across Spain and Hispanic America**, including AEDA and SOCHIEAR among others. This alliance is committed to advancing hearing health and strengthening the profession throughout the region. A World Congress of Audiology in Spain would provide an unprecedented opportunity to consolidate and expand this collaboration, bringing together professionals from Europe and the Americas and creating lasting partnerships that can benefit patients with hearing loss across the Spanish-speaking world.

Such an event would also help strengthen this emerging alliance with the long-term vision of **supporting the future hosting of a World Congress of Audiology in Hispanic America**, further expanding the global reach of the International Society of Audiology and ensuring broader geographic representation of the field.

Spain is exceptionally well positioned to host a congress of this magnitude. Its strong scientific community, excellent international connectivity, and deep cultural and linguistic ties with Hispanic America make it a natural bridge between regions. For these reasons, the SOCHIEAR **fully supports AEDA's candidacy to host the World Congress of Audiology 2032 in Spain**, and we would be proud to contribute to the success of this important international event.

Sincerely,



Macarena Bowen M., MSc.  
President

Chilean Society of Audiology, Balance and Rehabilitation  
SOCHIEAR



Palma, March 30, 2026

**International Society of Audiology**

Dear Members of the WCA32 Organising Committee,

We are pleased to learn that Palma has been proposed as the host city for the **World Congress of Audiology 2032**, a leading global platform for scientific and clinical advancement in the field of hearing and auditory health. We would like to express our sincere appreciation to the **Spanish Association of Audiology (AEDA)** for placing its trust in our destination as the preferred choice in Spain.

For Palma, it would be a true honour to host an event of the significance of WCA2032, an international meeting that reinforces the global commitment to improving quality of life through hearing care, strengthening connections within the international audiology community and highlighting the importance of "*Listening without Borders*."

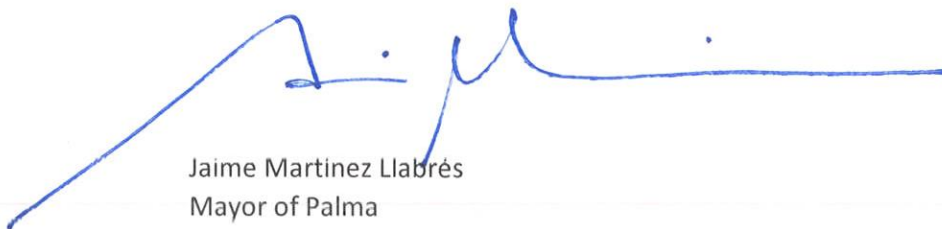
As a host destination, Palma is an open and welcoming city with a strong Mediterranean character, committed to sustainability, environmental responsibility, and the preservation of its cultural and historical heritage. It also benefits from excellent air connectivity with major national and European cities, with flights averaging around two hours in duration. In addition, Palma offers a diverse and high-quality range of hotels and dining options.

In this context, and in line with our city's commitment to innovation, health and well-being, Palma also features first-class facilities for hosting international congresses, such as the Palau de Congressos de Palma, positioning the city as an ideal destination for this event, which will undoubtedly provide an enriching and memorable experience for all participants.

For all these reasons, as Mayor of Palma, I would like to express my full support for the city's candidacy to host the **World Congress of Audiology 2032**.

We sincerely hope to be given this opportunity and that our city will have the privilege of hosting this landmark event.

Kind regards,



Jaime Martinez Llabrés  
Mayor of Palma

## Dglobal Events and Congresses

### Who We Are

With over two decades of excellence, Dglobal Eventos y Congresos specialises in the strategic delivery of scientific congresses, corporate events, and high-level professional meetings. Since 2005, our mission has been to provide comprehensive, innovative, and bespoke solutions for scientific societies requiring a steadfast partner capable of navigating large-scale, multifaceted projects.

Operating from our offices in Madrid, Seville, and Málaga, we employ an integrated model that fuses strategic foresight, cutting-edge technology, and operational precision. Our dedicated Professional Congress Organiser (PCO) division seamlessly bridges MICE expertise with the rigorous technical demands of the global healthcare and scientific communities.

### Our Team Expertise and Methodology

Our multidisciplinary team comprises specialists in project management, audiovisual production, industry partnerships, and bespoke software development. This collective intelligence ensures the delivery of high-calibre, precise, and efficient solutions for events of any magnitude.

We manage over 30 national and international projects annually, ranging from symposia and clinical training programmes to major international congresses. Our footprint extends across the primary hubs of Spain—including Madrid, Barcelona, and Valencia—as well as key international destinations.

### Core Service Pillars

- **Audiovisual & Technical Innovation:** We deliver end-to-end AV solutions, encompassing multi-track streaming, interactive voting systems, and sophisticated staging. Our proprietary technology suite includes QR/RFID access control, real-time analytics, and dedicated attendee engagement apps.
- **Logistics & Venue Management:** From negotiating complex venue contracts and room layouts to coordinating VIP speaker travel and large-scale room blocks, we ensure a seamless logistical flow.
- **Strategic Communication & Identity:** We craft the visual legacy of each congress, developing secure digital platforms, comprehensive branding, and targeted multi-channel communication strategies for delegates and stakeholders.
- **Financial Stewardship:** We provide transparent financial management, including meticulous budgeting, sponsorship oversight, and rigorous post-event reporting.



## Organizational Capabilities for an International Congress

### Audiovisual Production

We provide end to end audiovisual solutions, including sound, lighting, projection, recording and streaming, technical control for parallel sessions, staging, and interactive voting systems. We also offer proprietary technology for online registrations, QR/Rfid access control, personalized accreditations, automated certificates, real time analytics, and interactive attendee apps.

### Accommodation and Transport

We coordinate official hotels, room blocks, speaker transfers, travel logistics, and VIP guest services.

### Venues and Logistics

Our team manages venue negotiations, room layouts, technical setup, signage, commercial exhibition areas, and attendee flow.

### Design, Web, and Communication

We develop the congress's visual identity, official website with private access, printed and digital materials, signage, social media campaigns, and communication with attendees and exhibitors.

### Financial Management

We ensure detailed budgeting, supplier oversight, sponsorship management, invoicing, payments, and transparent financial reporting.

### Industry Relations: A Strategic Asset

Recognising that industry engagement is pivotal to scientific advancement, we design functional exhibition environments and manage high-value sponsorships. We facilitate meaningful interactions between commercial partners and delegates through expertly coordinated workshops and satellite symposia, ensuring a professional ROI for all stakeholders.

## Our strategic partnership with AEDA stands as a success story that showcases our operational capacity and expertise

Since 2019, Dgglobal has served as the Permanent Secretariat for AEDA. This long-standing partnership exemplifies our ability to provide holistic management for scientific societies through continuity, strategic vision, and flawless execution.

AEDA, a dynamic society of nearly 500 members, requires a robust professional structure to sustain its annual calendar of congresses and educational courses. Dgglobal has provided the organisational backbone necessary for the association to modernise and operate at the highest international standards.

During this time, Dgglobal has taken on the daily coordination of the association, communication with its members, financial and administrative management, and the complete organization of its annual congresses, which bring together around 400 attendees and a highly engaged industry. Each edition has represented an increase in complexity and scope, and we have consistently responded with reliability, anticipation, and rigorous planning.

### Key Achievements of our Collaboration:

- **Governance & Continuity:** We have successfully supported successive Boards of Directors, ensuring institutional memory and sustained growth.
- **End-to-End Congress Delivery:** Full management of logistics, faculty, commercial exhibitions, and financial closures for events exceeding 400 delegates.
- **Advanced Technological Integration:** Implementation of sophisticated attendance tracking (RFID, smart mats) and automated certification systems.
- **Scalable Success:** We have transitioned AEDA's annual congress into a solid, scalable model that consistently meets the evolving expectations of the scientific ind



# Appendix II

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## Detailed Budget

Budget breakdown for the 1,200-delegate scenario as a representative example of the projected financial model.

## Projected budget for 1200 delegates

| INCOME                            |          |            | 1.036.000 € |
|-----------------------------------|----------|------------|-------------|
| DESCRIPTION                       | QUANTITY | UNIT PRICE | BUDGET      |
| REGISTRATION FEES                 |          |            | 567.000 €   |
| MEMBERS ISA                       | 500      | 500 €      | 250.000 €   |
| NO MEMBERS                        | 340      | 650 €      | 221.000 €   |
| STUDENTS AND LOW INCOME COUNTRIES | 240      | 200 €      | 48.000 €    |
| GUESTS                            | 120      | - €        | - €         |
| GALA DINNER                       | 600      | 80 €       | 48.000 €    |
| EXHIBITIONS SALES                 |          |            | 400.000 €   |
| BOOTH                             | 100      | 4.000 €    | 400.000 €   |
| ADDITIONAL SPONSORSHIP            |          |            | 69.000 €    |
| SYMPOSIUM                         | 2        | 17.000 €   | 34.000 €    |
| WORKSHOP                          | 3        | 10.000 €   | 30.000 €    |
| OTHER SPONSORSHIP                 | 1        | 5.000 €    | 5.000 €     |

|                                              |                 |                            |                  |
|----------------------------------------------|-----------------|----------------------------|------------------|
| <b>EXPENSES</b>                              |                 |                            | <b>772.718 €</b> |
| <b>CATEGORIES</b>                            | <b>QUANTITY</b> | <b>UNIT PRICE/FIX COST</b> | <b>BUDGET</b>    |
| <b>SPACE RENTAL</b>                          |                 |                            | <b>151.998 €</b> |
| <b>CONFERENCE ROOMS AND EXHIBITION SPACE</b> | -               | 151.998 €                  | 151.998 €        |
| <b>SERVICES</b>                              |                 |                            | <b>28.896 €</b>  |
| <b>SECURITY</b>                              | -               | 7.132 €                    | 7.132 €          |
| <b>CLEANING</b>                              | -               | 10.764 €                   | 10.764 €         |
| <b>MEDICAL SERVICE</b>                       | -               | 5.000 €                    | 5.000 €          |
| <b>PHOTOGRAPHER</b>                          | -               | 6.000 €                    | 6.000 €          |
| <b>AV &amp; EQUIPMENT RENTAL</b>             |                 |                            | <b>40.000 €</b>  |
| <b>WEBSITE/NETWORK</b>                       | -               | 6.000 €                    | 6.000 €          |
| <b>WIFI</b>                                  | -               | 4.000 €                    | 4.000 €          |
| <b>SMARTPHONE APPS</b>                       | -               | 5.000 €                    | 5.000 €          |
| <b>AUDIOVISUAL EQUIPMENT</b>                 | -               | 25.000 €                   | 25.000 €         |
| <b>STAFFS (TECHNICAL AND HOSTESSES)</b>      |                 |                            | <b>45.000 €</b>  |
| <b>TECHNICAL SECRETARY (GENERAL FEES)</b>    |                 |                            | <b>48.000 €</b>  |

|                                 |       |          |                  |
|---------------------------------|-------|----------|------------------|
| <b>PRINTED MATERIALS</b>        |       |          | <b>41.674 €</b>  |
| <b>ANNOUNCEMENTS</b>            | -     | 10.000 € | 10.000 €         |
| <b>CUSTOM MATERIALS</b>         | -     | 20.674 € | 24.674 €         |
| <b>PROGRAMS</b>                 | -     | 4.000 €  | 4.000 €          |
| <b>EXHIBITORS BROCHURE</b>      | -     | 3.000 €  | 3.000 €          |
| <b>ACCOMMODATION AND TRAVEL</b> |       |          | <b>116.000 €</b> |
| <b>MARKETING</b>                |       |          | <b>11.000 €</b>  |
| <b>SPONSORSHIP MANAGEMENT</b>   | -     | 5.000 €  | 5.000 €          |
| <b>EMAILING</b>                 | -     | 1.000 €  | 1.000 €          |
| <b>PROMOTION</b>                | -     | 3.000 €  | 3.000 €          |
| <b>OTHERS</b>                   | -     | 2.000 €  | 2.000 €          |
| <b>EXHIBITION LIGHT</b>         |       |          | <b>6.000 €</b>   |
| <b>CATERING AND SOCIAL</b>      |       |          | <b>273.000 €</b> |
| <b>COFEE</b>                    | 3.300 | 10 €     | 33.000 €         |
| <b>LUNCH</b>                    | 2.400 | 55 €     | 132.000 €        |
| <b>PRESIDENT DINNER</b>         | 300   | 120 €    | 36.000 €         |
| <b>GALA DINNER</b>              | 900   | 80 €     | 72.000 €         |

| OTHERS              |   |         | 11.150 € |
|---------------------|---|---------|----------|
| CONTAINERS          | 3 | 550 €   | 1.650 €  |
| PREPARATORY MEETING | - | 2.000 € | 2.000 €  |
| INSURANCE           | - | 3.000 € | 3.000 €  |
| ONLINE PAYMENT FEES | - | 3.000 € | 3.000 €  |
| BANK ACCOUNT FEES   | - | 1.500 € | 1.500 €  |